



SWEET TEAL

BY JENNY BESS

JENNY@SWEETTEAL.COM

♥ f i p t @sweettealblog

ABOUT JENNY & SWEET TEAL

Jenny is a 22 year old blogger and photographer born and raised in Florida. She currently lives in Naples with her fiancé and two dogs.

Jenny started Sweet Teal in the summer of 2014, wanting a new hobby and creative outlet to share styling ideas and craft tutorials with the hopes of helping others. Jenny's style is laid-back, beachy, and boho. She focuses her do-it-yourself crafts on home decor, accessories, and clothes. Sweet Teal puts a focus on sustainability and ocean conservation as well. With the help of her fiancé and fellow photographer Will, Jenny puts every ounce of creativity into every collaboration.

DEMOGRAPHICS

84% of audience is female

Top countries: United States, Canada, Indonesia, Australia

40% of readers are between the ages of 25 and 34 years old

48,000+
TOTAL REACH

36,000+
MONTHLY PAGE VIEWS

32,300+
MONTHLY VISITORS

00:01:52
AVERAGE DURATION



SOCIAL STATISTICS



11,000 followers



2,000 followers



750 followers



940 followers



980 followers

552,280+ minutes of watch time

FEATURED IN

Country Sampler's Autumn Decorating '16

Seventeen Magazine Sept '16

Artful Blogging Autumn '17

buzzfeed.com

PARTNERSHIPS

Universal Orlando

Amazon

Billabong

Neutrogena

Charlotte Russe

Kohl's

Alba Botanica

Peony Swimwear

Letarte Luxe

Diet Coke

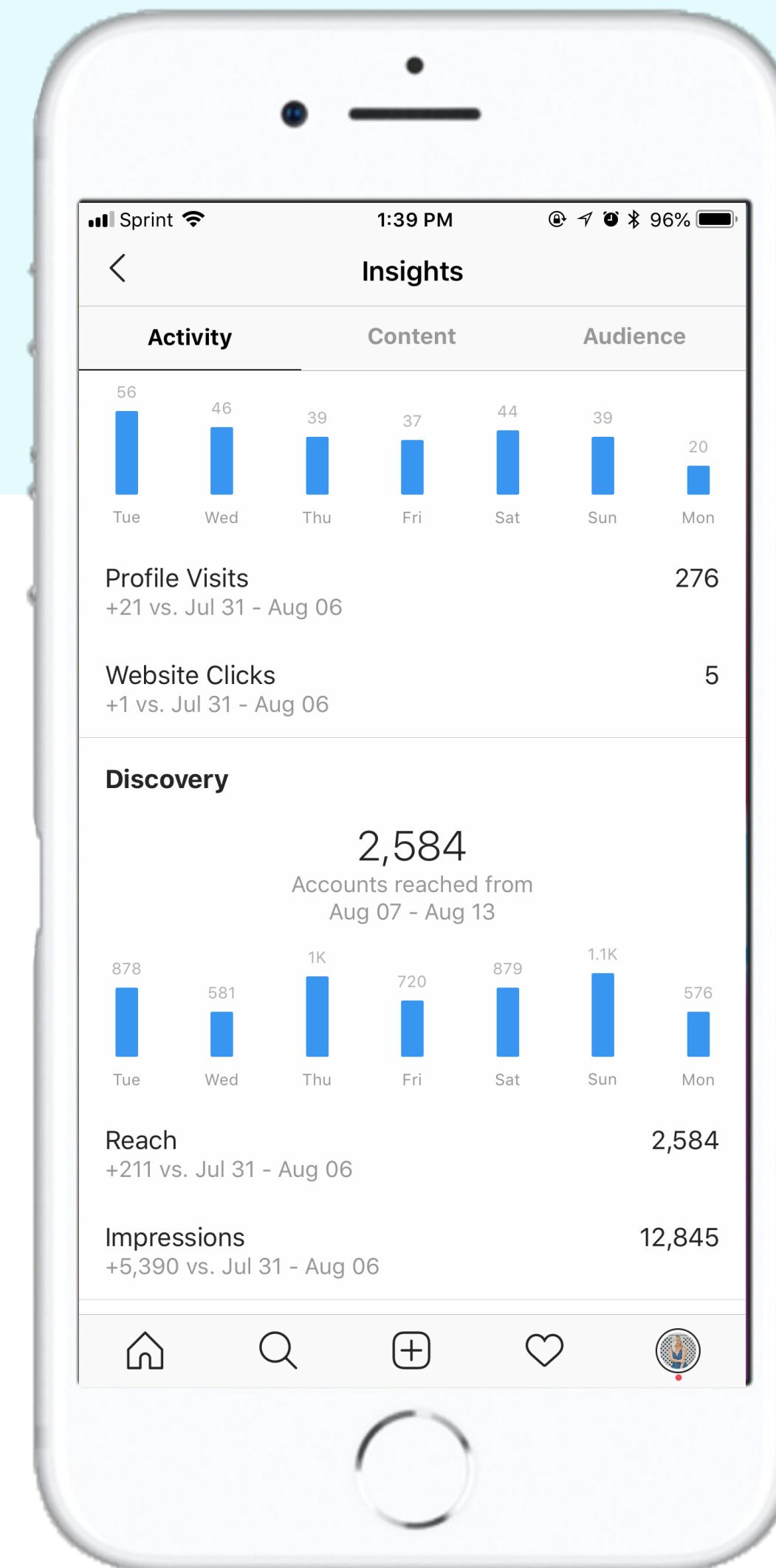
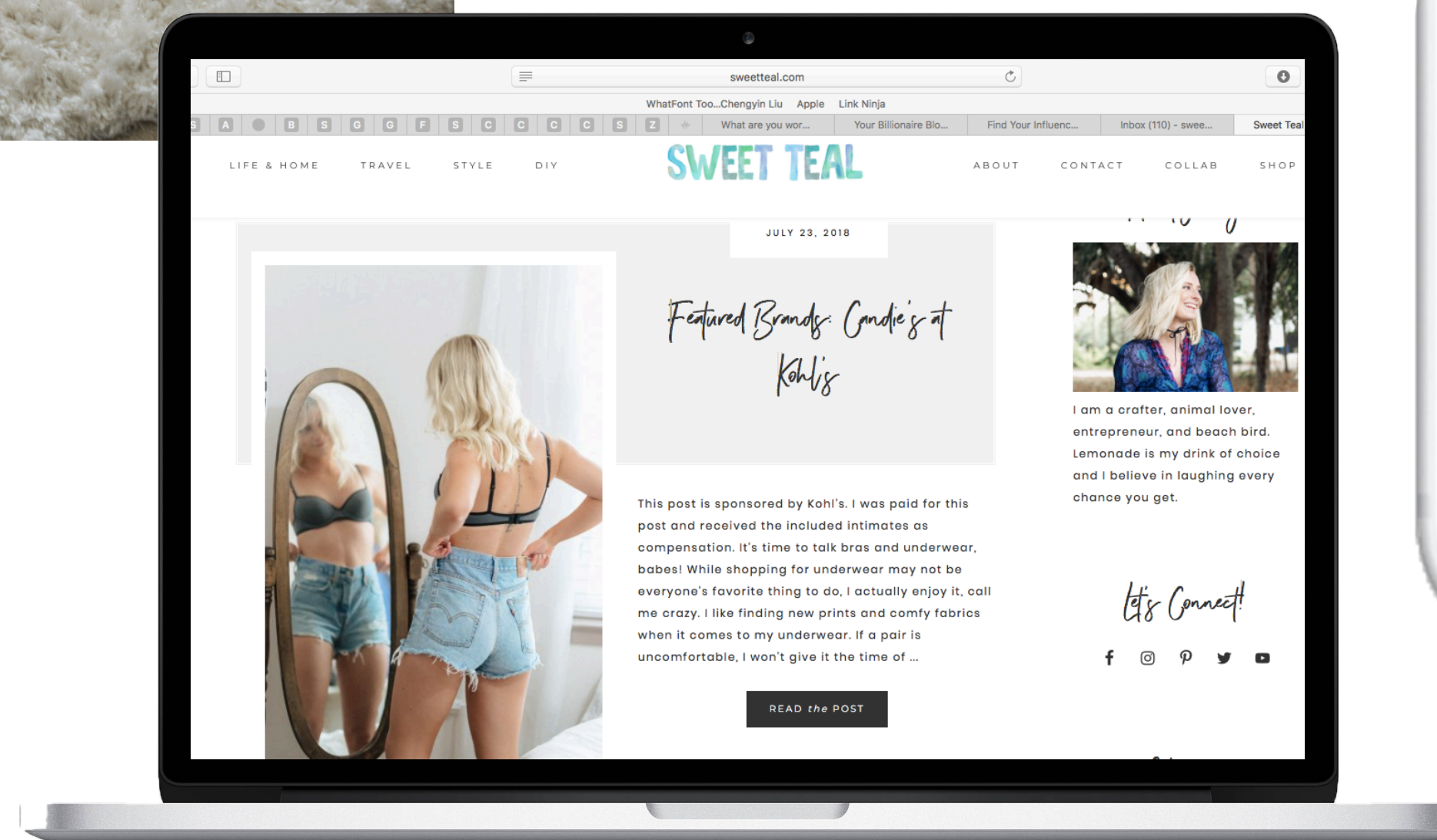
Orchard Supply Hardware

The Beaches of Fort Myers & Sanibel

Contributor on BarefootBlonde.com



Sample
BLOG POST



@sweettealblog
Instagram analytics

The Sweet Teal reader shops quality brands, affordable styles, and is mindful of fashion trends but will invest in versatile pieces. She cares about the story behind her clothes and draws inspiration from pieces to make her own clothes.

PRICING + RATES

JENNY BESS | FOUNDER
JENNY@SWEETTEAL.COM

BLOG BUNDLE

- 1 dedicated blog post
- 1 Instagram post
- 1 Facebook post
- 2 Tweets
- 1 Pinterest post
- 2 Instagram stories

\$1300

INSTAGRAM FEATURE

- 1 dedicated Instagram post
- High resolution images for brand's use

\$200

PHOTOGRAPHY

5 high res images

\$100

15 high res images

\$280

Look Book Shoot - 30 images
including photographer's fee,
location scouting, styling props

\$800

ETC.

1 dedicated blog post without
social promotion

\$700

Link placed in blog post (no-follow)

\$200

Dedicated YouTube Video

\$550

